Product Overview

InformaCast is a software solution that transforms Cisco phones, overhead speakers, and other devices into a powerful IP paging and emergency notification system.

InformaCast ships with Cisco Unified Communications Manager (CUCM) version 9.1 and is available for download from cisco.com to customers who are running CUCM versions 8.5, 8.6, and 9.0 and have a valid support contract. InformaCast is pre-loaded on the Cisco Business Edition 6000, is typically deployed as a virtual appliance, and is certified by Cisco to run co-resident with CUCM. InformaCast operates in two modes: Basic and Advanced.

InformaCast Basic Paging provides phone-to-phone live audio paging to individual Cisco IP phones or to groups of up to 50 phones simultaneously. This will be free to all CUCM customers running version 8.5 or greater and all BE6K customers.

InformaCast Advanced Notification is a full-featured emergency notification solution that allows you to reach an unlimited number of phones with text and live or pre-recorded audio messages. With InformaCast Advanced Notification you can send important life-safety information to your people via a wide variety of endpoint devices and systems. You can easily unlock InformaCast Advanced Notification with the purchase of a license key.

---

**Live Audio Paging to Cisco Phones (50 phone group size)**

<table>
<thead>
<tr>
<th>Feature</th>
<th>Basic</th>
<th>Advanced</th>
</tr>
</thead>
<tbody>
<tr>
<td>Live or Pre-Recorded Audio/Text to Endpoints (Any Device/Group Size)</td>
<td>N/A</td>
<td>✔️</td>
</tr>
</tbody>
</table>

**AUDIENCE SIZE AND ENDPOINT CHOICE**

<table>
<thead>
<tr>
<th>Feature</th>
<th>Basic</th>
<th>Advanced</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ability to Reach Analog PA Systems and IP Speakers</td>
<td>N/A</td>
<td>✔️</td>
</tr>
<tr>
<td>Ability to Reach Computers and Signage</td>
<td>N/A</td>
<td>✔️</td>
</tr>
<tr>
<td>Ability to Reach Remote Users</td>
<td>N/A</td>
<td>✔️</td>
</tr>
<tr>
<td>Support for Cisco Jabber and Microsoft Lync Clients</td>
<td>N/A</td>
<td>✔️</td>
</tr>
<tr>
<td>Ability to Call or Text Remote Phones</td>
<td>N/A</td>
<td>✔️</td>
</tr>
<tr>
<td>Broadcast to Social Media or Websites</td>
<td>N/A</td>
<td>✔️</td>
</tr>
</tbody>
</table>

**SUPPORT EMERGENCY EVENTS**

<table>
<thead>
<tr>
<th>Feature</th>
<th>Basic</th>
<th>Advanced</th>
</tr>
</thead>
<tbody>
<tr>
<td>911/Emergency Call Monitoring, Recording, and Notification</td>
<td>N/A</td>
<td>✔️</td>
</tr>
<tr>
<td>Weather Monitoring and Notification</td>
<td>N/A</td>
<td>✔️</td>
</tr>
<tr>
<td>Regional or National Event Monitoring and Notification</td>
<td>N/A</td>
<td>✔️</td>
</tr>
<tr>
<td>Facilities-Based Monitoring and Recording</td>
<td>N/A</td>
<td>✔️</td>
</tr>
<tr>
<td>Dynamic Conference Call to Bring Response Team Together</td>
<td>N/A</td>
<td>✔️</td>
</tr>
<tr>
<td>Event Accountability with Message Confirmation and Reporting</td>
<td>N/A</td>
<td>✔️</td>
</tr>
<tr>
<td>Duress/Alert/Panic Button Implementation Capabilities</td>
<td>N/A</td>
<td>✔️</td>
</tr>
<tr>
<td>Building Evacuation or Lockdown Capabilities</td>
<td>N/A</td>
<td>✔️</td>
</tr>
</tbody>
</table>

**OTHER CAPABILITIES**

<table>
<thead>
<tr>
<th>Feature</th>
<th>Basic</th>
<th>Advanced</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facilities Integration (Control Lighting, Door Locks, etc.)</td>
<td>N/A</td>
<td>✔️</td>
</tr>
<tr>
<td>Security Integration (Motion Detectors, Access, Fire, etc.)</td>
<td>N/A</td>
<td>✔️</td>
</tr>
<tr>
<td>General Purpose and Shift/Bell Schedulers</td>
<td>N/A</td>
<td>✔️</td>
</tr>
<tr>
<td>Inbound and Outbound API</td>
<td>N/A</td>
<td>✔️</td>
</tr>
</tbody>
</table>
InformaCast Advanced Notification is a powerful solution that gives organizations the ability to monitor for alerts and send notification quickly to keep people and assets safe.

**In an Emergency Use InformaCast to...**

- **Send an Intruder Alert**
- **Initiate Dynamic Conference Bridge**
- **Monitor / Alert / Record 911 Calls**
- **Monitor Your Facility and Systems**
- **Send a Weather Alert**
- **Implement Panic Buttons**

**Powerful Alert Interface**

- **Automatic Interface**
  - Common Alerting Protocol
  - Mechanical Interface
  - Application Interface
  - Email
- **Human Interface**
  - Mobile Devices
  - Cisco Phones
  - Panic Button
  - Web Portal

**Devices & People**

- **On Premises**
  - Email
  - Lighting
  - IP Speakers
  - Cisco Phones
  - Digital Signage
  - Security & PA Systems
- **Mobile/Remote**
  - Web Pages
  - Cell Phones
  - Social Media
  - Home Phone

...and reach your people wherever they are.
How to Purchase InformaCast Advanced Notification

InformaCast Advanced Notification can be purchased one of two ways: as a perpetual license or as a subscription.

An InformaCast Advanced Notification perpetual license provides cost savings over time. It can be purchased with optional extended annual maintenance, which provides access to patches, many new features and upgrades, and Singlewire’s industry-leading support team.

An InformaCast Advanced Notification subscription provides a lower initial cost, less long-term commitment, and access to patches, many new features and upgrades, and Singlewire’s industry-leading support team. It is sold as a subscription, with discounts available for multi-year purchases.

Choose Your Purchase Option

**Perpetual License**

For organizations interested in:

- Owning their own InformaCast license
- Purchasing optional annual maintenance contract for software support and updates
- Lower cost of ownership
- Ordering software through a partner/reseller as a Cisco part number or Singlewire part number

![PERPETUAL QR Code](www.singlewire.com/talkwithus)

**Subscription License**

For organizations interested in:

- A renewable subscription, which includes software and support
- Lower initial cost
- Ordering software through a partner/reseller as a Singlewire subscription

![SUBSCRIPTION QR Code](www.singlewire.com/go-quote)

Technical Specifications

**InformaCast Virtual Appliance Requirements**

- VMware ESX 4.0 or later
- 4 Gb of memory
- A dedicated virtual CPU (vCPU) is recommended
- Speed of at least 2.3 Ghz for the VMware server host CPU (for InformaCast installations of more than 250 endpoints)
- A single virtual NIC configured for bridging, not NAT. InformaCast will not work through NAT’d network connections
- 80 Gb disk, which can be either local disk or SAN-attached disk (the SAN may be of any type supported by VMware)
- CUCM V6.X or newer with Multicast-enabled network (Unicast gateway is available for WAN if needed)

Singlewire recommends that you use VMware ESXi to host your InformaCast virtual machine, because it provides the lowest overhead of the VMware products. Other VMware products such as VMware Player or VMware Server will work for lab or demonstration purposes. Visit [www.singlewire.com](http://www.singlewire.com) for InformaCast for Windows requirements.

**Compatibility**

To learn more about the services and products compatible with InformaCast including versions of Cisco UCM, phones, and more, visit our online compatibility matrix at [www.singlewire.com/matrix](http://www.singlewire.com/matrix).
Who We Are

Singlewire Software develops and supports innovative software centered around secure, fast, and reliable emergency notification. Singlewire is part of the Cisco Developer Network and has been delivering notification software to organizations worldwide for over a decade.

Contact Us

www.singlewire.com
608-661-1140
www.singlewire.com/talkwithus

Social Media

www.facebook.com/singlewire
@singlewire @InformaCast
www.youtube.com/singlewire

Demos

WATCH AN ONLINE DEMO
Use your mobile phone to scan this QR code or visit us online at:
www.singlewire.com/demo

Sales Representatives by Territory

Inquiries Outside US and Canada
Alisa dePedro
Phone - 608.661.1153
Email - alisa.depedro@singlewire.com

West (AK, AZ, CA, HI, ID, MT, NM, NV, OR, UT, WA, WY)
Greg Atkins
Phone - 608.661.1183
Email - greg.atkins@singlewire.com

Great Plains (CO, IA, IL, KS, MO, ND, NE, SD)
Pat Scheckel
Phone - 608.661.1147
Email - pat.scheckel@singlewire.com

South (AL, AR, FL, GA, LA, MS, NC, OK, SC, TN, TX)
Brent Kiedrowski
Phone - 608.661.1157
Email - brent.kiedrowski@singlewire.com

Minnesota and Wisconsin
Greg Silivicki
Phone - 608.661.1142
Email - greg.silivicki@singlewire.com

North East (CT, DE, MA, ME, NH, NJ, NY, PA, RI, VT)
Tim Green
Phone - 608.661.1159
Email - tim.green@singlewire.com

North Central (DC, IN, KY, MD, MI, OH, VA, WV), Canada, Federal
Otis McNaught
Phone - 608.661.1145
Email - otis.mcnaught@singlewire.com

Inside Sales Support For Quick Quote Contact
sales@singlewire.com

WANT THE LATEST VERSION OF THIS DOCUMENT?
Use your mobile phone to scan this QR code or visit us online at:
www.singlewire.com/informacast-overview